

# Joe Clay

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(480) 217 – 4745

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|------------|-----------------|---|
| SKILLS     | Web & Print     | <b>IA, UX, Design &amp; Front-End Development</b><br>Sketch, Adobe Creative Suite, HTML, CSS & JavaScript   |
| EDUCATION  | May 09          | <b>Arizona State University, College of Design</b><br>BSD in Visual Communication Design, 3.4 GPA   |
| EMPLOYMENT | Mar 15 – Now    | <b>Kenna Security, Sr. Product Designer</b><br>Lead Designer for an entire startup experience:<br>Marketing, UX, Design & Front-End Development                             |
|            | Jun 13 – Mar 15 | <b>CashierLive, Sr. Product Designer</b><br>Lead Designer for an entire startup experience:<br>Marketing, UX, Design & Front-End Development                                |
|            | Mar 11 – Jun 13 | <b>UnitOneNine, Interactive Designer</b><br>Create marketing sites, web apps, mobile apps & UX for<br>Jones Lang LaSalle, Beam Global & various other clients               |
|            | Sep 10 – Mar 11 | <b>Avenue-Inc, Freelancer</b><br>Create marketing sites, print & signage for ST Residential,<br>a Luxury Property Management Company  |
|            | Apr 10 – Sep 10 | <b>Walgreens.com, In-House Designer</b><br>Create page layouts, banner ads, emails, newsletters & various<br>other web content  |
|            | Jan 10 – Mar 10 | <b>Colossal-Squid Industries, Freelancer</b><br>Create banner ads, modules, populate content & provide<br>production assistance for ScottBrand.com                          |
|            | Aug 09 – Dec 09 | <b>The Royal Order of Experience Design, Intern</b><br>Create page layouts, populate content & provide production<br>assistance for Kohler, Mozilla & various other clients |
|            | Spring 09       | <b>ASU Public Affairs Media Relations, Designer</b><br>Create print & online materials to promote the ASU community   |